



Business

App

An **APP**
FOR ALL YOUR CUSTOMERS

HOW WILL
AN **APP** HELP
MY
BUSINESS?

SEND **FREE** PUSH
MESSAGES TO ALL
OF YOUR
CUSTOMERS

ALL YOUR
BUSINESS
INFORMATION
EASILY
AVAILABLE

ENCOURAGE
CUSTOMER
REFERRALS

ACCEPT **PRE-ORDER**
REQUESTS AND GIVE
CUSTOMERS
CONFIRMATION

SEND **SPECIAL OFFERS**
WITH **DIRECT MARKETING**

PLUS **LOADS** MORE!

A great way to **ENGAGE**
WITH YOUR CUSTOMERS

WHAT
FEATURES
COULD MY
APP HAVE?

Push Messaging



Your own direct link to all your app users!

Order Requests



Make it easy for customers to request orders

Order confirmations



Requests are stored in the users app and they are also sent email confirmations

Customer Referrals



Incentivize your customers for referring their friends

**All Your business
Information**



All links to your information, website, Facebook, Twitter in one convenient place within your app

**Sat Nav Directions
Straight to Your Door**



Direct customers directly to your restaurant door

Special Offers



Easily communicate your latest offers/promotions to all your app users – instantly

Galleries



Showcase your products, services and business

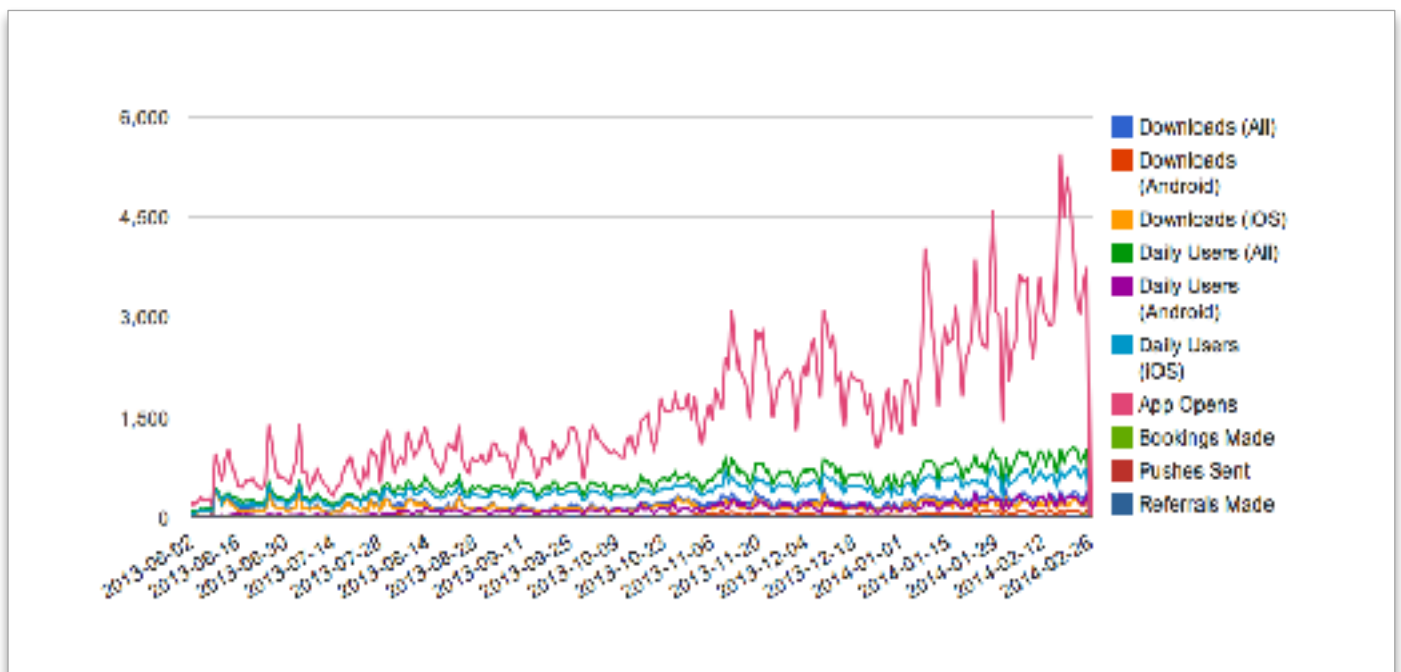
Advanced Analytics



See how well your app is performing. Analytics also lets you monitor the interest of your promotions, allowing you to tailor them for you customer base.

A BRANDED APP
WITH ALL THESE FEATURES

DETAILED ANALYTICS TRACK YOUR SUCCESS, ANALYSE PROMOTIONS AND SEE TRENDS



"We have advertised our cafe in many ways, social media, newspapers and flyering. Some of this was successful, some was not. Our app however has been amazing for us, we regularly send push messages informing our customer of upcoming events and they love the loyalty scheme. For the price, nothing can come close in terms of ROI."



MONITOR THE SUCCESS OF YOUR PROMOTIONS



WHAT IS THE PROCESS?

95% OF CUSTOMERS ARE LIVE WITHIN 4 WEEKS!

JOIN



- Join us!
- You are automatically sent a simple design brief

DESIGN



- Our world class designers build a great demonstration of your app
- Approve the demonstration or send feedback
- If you provide feedback our designers work with you until you are 100% delighted with your app

SUBMIT



- Your app is submitted to the app stores
- Approval can take up to 10 days

LIVE APP!



- Your app goes live!
- Our support staff provide full training on how to use your app

WELCOME PACK & SUPPORT



- You will receive your welcome pack, including window display, point of sale material
- Promote your app and grow your business
- We are here for you 24 hours a day should you need us

WE WORK WITH YOU TO CREATE SOMETHING GREAT!

AN APP WILL...
...**GROW YOUR
BUSINESS!**

Be the most
cost effective
marketing tool
you have

make you
stand out from
your
competition

engage your
customers

be more
convenient
than your
website

YOUR APP WILL BE THE **BEST
INVESTMENT YOU MAKE IN
YOUR BUSINESS**